10 YEARS TO CHANGE
#10TOGO

SUSTAINABLE DEVELOPMENT GOALS
ACTION BOX

2020 2030
COVID-19 is a human tragedy. But it has also created a generational opportunity. An opportunity to build back a more equal and sustainable world.

ANTONIO GUTERRES
Secretary General of the United Nations | 18 July 2020

25 September 2020

5 years after the signature of the Sustainable Development Goals by the 193 Member States of the United Nations, the Decade of Action* is underway for Agenda 2030 to become a reality.

This decade is opening in a context of systemic crisis, unprecedented since the Second World War.

We’re going through a crisis on many levels: health, economic, social, societal, democratic and cultural...

Faced with this health crisis, our collective response needs to cover all these different spheres. This is the true meaning of the SDGs.

We have 10 years to honor our duty to history! #10TOGO

* term adopted by the United Nations
It already exists! It’s the SDG wheel from the 2030 Agenda!

Signed in 2015 by the 193 Member States of the United Nations, the Sustainable Development Goals have been on the table for 5 years. With the current crisis, they have never been more relevant. Everything is interconnected and it’s everybody’s business. But it’s not really talked about, or too little. It’s high time that everyone took a look at these topics. Each one of us has a role to play. States, local authorities, companies, the social and third sector economy, citizens...It’s over to you!

Does it seem impossible?
Let’s see how we can reach them together...
Are you familiar with Kate Raworth’s Doughnut Theory? It’s through this image that the economist puts forward a model to substitute the economic goal of growth with a stabilising goal between two different frontiers: human needs and rights and the preservation of the environment.

“A social foundation of wellbeing under which nobody should fall, and an ecological ceiling of global pressure beyond which we should not go. Between them both there is a fair and safe space for all.”
Now let’s see what happens when we intersect the **SDG goals** with the **Doughnut Theory**. Achieving the **17 SDGs** comes down to organising all human activity and welcoming the whole of humanity exclusively within the Doughnut by 2030.
To leave nobody behind and to progress in such a way that nobody on earth suffers from limited access to:

- A decent home SDG 1
- Enough food SDG 2
- Good health SDG 3
- Education and training SDG 4
- Gender equality SDG 5
- Drinkable water and acceptable health conditions SDG 6
- Energy and energy control SDG 7
- A worthy job and a decent wage SDG 1 SDG 8
- An information network and social support SDG 9
- Social equity SDG 10
- An unpolluted and pleasant city SDG 11
- Political and legal representation SDG 16

In today’s world

- More than 1 person in 9 doesn’t have enough to eat
- 1 person in 3 lives with less than 3$ a day
- 1 young person in 8 doesn’t have a job
- 1 person in 3 lacks access to a toilet
- 1 child in 5 doesn’t go to school (mainly girls)
- 1 person in 2 lives in a country where political representation is lacking
To strive to ensure that human activities never exceed the limits of the biosphere, the environmental ceiling, by leading to:

- Global warming, chemical pollution, air pollution, depletion of the ozone layer (SDG 14)
- Ocean acidification (SDG 14)
- Depletion of fresh water (SDG 6)
- Land conversion (SDG 15)
- Loss of biodiversity (SDG 14, SDG 15)

**PLANETARY LIMITS**

**OVER 75% OF LAND AND SEA SPECIES HAVE DISAPPEARED**

**THE TEMPERATURE HAS ALREADY Risen from 0.8 to 1.2 SINCE THE PRE-INDUSTRIAL ERA.**

**OCEAN ACIDITY HAS Risen BY 30% SINCE THE PRE-INDUSTRIAL ERA.**

**LAND USE IS RESPONSIBLE FOR A QUARTER OF GREENHOUSE GAS EMISSIONS.**

An international team of 26 researchers, led by Johan Rockström from the Stockholm Resilience Center, identified in 2009 nine planetary limits which should not be exceeded if humanity wishes to be able to progress. These are the nine limits which represent the environmental ceiling of the Doughnut Theory posited by Kate Raworth in 2012.

In 2015, the same researchers showed that 4 out of these 9 limits have now been exceeded or are on the verge of being exceeded. A tenth limit focuses on the diffusion of “new entities” into the environment (nanoparticles, plastics, ...).
Our compass has changed: progress is not about always going higher but about maintaining equilibrium. Chasing after growth at any cost has led to today’s deadlock. By changing economic software, we can move from an era of growth to one of prosperity.

**TOOLS FOR TRANSFORMATION**

**SHIFTING FROM GROWTH TO PROSPERITY**

For Kate Raworth, our capacity to be able to live in a sustainable manner within this equilibrium, depends on 5 key factors:

**A stable global population**

The more people there are, the more resources are needed to satisfy the needs and rights of all, which is why it is essential for the population to stabilise. The good news is that, since 1971, the growth rate of the world population has been falling for positive reasons (education, use of gynecological care...) and not negative ones (war, famine...). So much so that humanity should stabilise around 8.8 billion individuals in 2100.

**A fair spread of resource usage**

10% of the most polluting countries - the «carbonistas» - generate 45% of global emissions, while 50% of the least polluting ones only generate 13%. 13% of human beings suffer from malnutrition, while 30 to 50% of global food gets lost in supply chains or is thrown away. But the problem of hunger in the world could be resolved with only 10% of unconsumed food.

**Personal aspirations**

Our ideals regulate our ways of living and our life goals. What do we dream of? How do we understand success and the ultimate aim of our existence? Culture and education have a major role to play in this area in order to bring responses to our aspirations.

**Technology**

If technology is not poised to ‘save the world’, some innovations do have the potential to strongly accelerate the transition towards a low-carbon world, which fully respects the biosphere.

**Governance**

Efficient governance models at a local and international level are needed in order to guarantee human and social rights.
WE ARE THE FIRST GENERATION TO KNOW THAT WE ARE ERODING THE CAPACITY OF THE EARTH’S SYSTEM TO SUPPORT HUMAN DEVELOPMENT. THIS IS A WIDE-REACHING AND NEW IDEA, WHICH COULD TURN OUT TO BE VERY, VERY FRIGHTENING ... IT’S ALSO AN IMMENSE PRIVILEGE BECAUSE THIS MEANS THAT WE ARE THE FIRST GENERATION TO KNOW THAT WE NEED TO NEGOCIATE A TRANSFORMATION TOWARDS A MORE SUSTAINABLE FUTURE FOR THE PLANET.

JOHAN ROCKSTRÖM
Director of the Stockholm Resilience Centre
This is what a virus has recalled to humanity, which was unprepared. It is even more unprepared faced with significant and ongoing environmental change. A systemic response is needed to tackle this systemic crisis: the 2030 Agenda #10forGOALs.

SOLIDARITY
EQUALITY
LOVE
PLANNED	BOUNDARIES
ENVIRONMENT

SUSTAINABLE GOALS
2030 DEVELOPMENT GOALS

ENERGY
FOOD
CULTURE
DEMOCRACY
INNOVATION
ENVIRONMENT
ECONOMY

HEALTH
EDUCATION
RESPECT
The aim of the Foundation and the Company is to show the world that a fair, aesthetic and efficient transition is possible through the 2030 Agenda.

**THE ELYX FOUNDATION**

**MAKING THINGS EASIER AND MORE NATURAL**

The ELYX Foundation, established under the wing of the FACE Foundation, operating for the benefit of the general interest, bears the name of the Digital Ambassador of the United Nations and works to promote UN values, in particular the 2030 Agenda with the wider public, as well as in educational and institutional contexts.

**THE COMPANY ELYX**

**UNDERSTANDING, DOING AND STORYTELLING**

The company ELYX partners with companies for their engagement through the definition of strategies, the definition and implementation of CSR policies, brand transformation, employees’ search for pride and a sense of belonging and persuading business leaders.

More information on [www.elyx.net](http://www.elyx.net)
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- IDDRI
- AFD
- C40

WE WOULD LIKE TO THANK

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